

GEOPOLITICS FOR EXECUTIVES: FROM GLOBAL RISK TO STRATEGIC ADVANTAGE



WHEN

TBD

PRICE

\$5,900

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

Geopolitics for Executives is built on a simple but urgent premise: organizations that fail to monitor and manage geopolitical risk will fall behind. Successful organizations need the ability to interpret, anticipate, and respond to geopolitical change as a core strategic capability.

Over two immersive days on MIT's campus, you will acquire practical frameworks and tools for navigating a rapidly evolving global landscape shaped by shifting power and policy dynamics, economic realignment, and technological competition. The course focuses on the business implications of geopolitics, which increasingly shape where and how companies operate, compete, and grow. These dynamics influence market access, supply chain design, cost structures, technology and data decisions, access to resources, and capital allocation. It equips executives to make informed decisions across these critical levers—helping to strengthen organizational resilience, enhance competitiveness, and identify both emerging risks and new market opportunities. advantage.

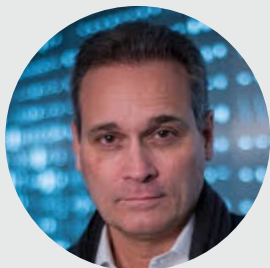
You will leave this course with an organization-specific approach to navigating geopolitical volatility that integrates risk management, opportunity identification, and strategic execution.

Please visit our website for the most current information.

executive.mit.edu/geo

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*



Phil Budden



Fiona Murray

**Please note, faculty may be subject to change.*

TAKEAWAYS

At the end of *Geopolitics for Executives*, participants will be able to:

- Develop strategic clarity about the dynamics at the intersection of geopolitics and your business
- Understand how shifting geopolitics is reshaping competitive landscapes, technological trajectories, and long-term value creation
- Apply actionable frameworks to identify opportunities and risks created by the more volatile global environment
- Use scenario analysis and 'wargaming' simulation to anticipate and respond to geopolitical disruptions
- Translate geopolitical insight into concrete business decisions regarding investment, technological development and deployment, R&D location, supply chain design, data governance, cyber resilience, and market participation.
- Build more resilient, adaptive strategies that can withstand uncertainty while capturing emerging opportunities
- Assess and respond to technology-related geopolitical risks, including export controls, technology decoupling, cybersecurity threats, supply-chain disruptions, data regulations, and constraints on access to advanced computing resources.

WHO SHOULD ATTEND

- Senior executives responsible for strategy, technology and innovation, global operations, or risk management
- Leaders navigating geopolitical uncertainty across markets, supply chains, investments, and technology ecosystems
- Executives seeking to integrate geopolitical insight into strategic planning and business decision-making
- Strategy, finance, innovation, and corporate development leaders evaluating global opportunities and risks
- Board members and senior advisors overseeing organizations operating across complex international markets
- Geopolitical experts seeking ways to better advise business leaders and inform policy decisions based on the realities of the private sector

CONTACT INFORMATION

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